

SEED CONSULTANTS, INC.

Simply the Best Value in the Seed Industry
www.seedconsultants.com



2014-2015 Seed Selection Guide

Contact us at 877-702-7333

www.advanceag.net

"Moving Yields Forward"

Advance Agra Service



Seed Consultants

Josh Botkin
Churchville, VA

SEED CONSULTANTS STRIP PLOT FORM (CORN)

Josh Botkin

Cooperators Name

Dale Armstong

Seedsman

Zone: 8

DIRECTIONS:

Hanky Mountain Hwy. Churchville, VA

ROW WIDTH:

30

PLANTING DATE:

05/21/14

HARVEST DATE:

10/02/14

PREVIOUS CROP:

SOYBEANS

PLANTING RATE:

31,500

TILLAGE NO-TILL:

X

TESTER:

SCS 11HQ31

Seed Consultants, Inc

648 Miami Trace Rd SW PO Box 370

Washington Court House, Ohio 43160

1-800-708-2676

www.seedconsultants.com



Tester Rank: 9
Tester Low: 176.29
Tester High: 210.15
Tester Ave: 192.23

I hereby grant Seed Consultants Inc. permission to use for all purposes the above information as well as my name and picture of me and my property
Cooperators Signature: on file Date: 10/2/2014

Hybrid, Brand or Variety	No of Rows	% Mst	Test Wgt	Lbs Hvst	Row Length	Hvst Width	Hvst Area	Raw Yield	Tester + or -	Adjusted Yield	Rank
SCS 11HR63	2	29.1		440	260	5.0	0.0298	219.60	32.37	224.60	1
SC 11AGT72	2	31.10		440	257.50	5.0	0.0296	215.48	22.58	214.81	2
SC 11AGT30	2	28.70		410	259.50	5.0	0.0298	206.18	18.95	211.18	3
SCS 1131AMR	2	28.30		380	253.50	5.0	0.0291	196.71	18.42	210.65	4
SCS 1154AM	2	30.00		400	256.00	5.0	0.0294	200.18	15.99	208.22	5
SC 11AGT74	2	30.10		410	258.00	5.0	0.0296	203.31	10.40	202.63	6
SCS 1085YHR	2	25.90		370	237.00	5.0	0.0272	211.73	9.70	201.93	7
P1319	2	28.4		410	262	5.000	0.030	205.07	9.62	201.85	8
SCS 1094AMR	2	25.70		360	250.50	5.0	0.0288	195.43	-0.88	191.35	10
SC 11AQ35	2	30.30		350	254.00	5.0	0.0292	175.78	-2.51	189.72	11
P1498YHR	2	28.70		350	252.50	5.0	0.0290	180.89	-4.10	188.13	12
SCS 10HR43	2	25.30		350	247.50	5.0	0.0284	193.34	-4.85	187.38	13
SCS 1125YHR	2	27.10		340	252.00	5.0	0.0289	180.02	-4.97	187.27	14
SCS 1074AMX	2	26.20		320	224.00	5.0	0.0257	192.96	-5.23	187.00	15
Channel 215-52VT3 PR	2	28.50		340	255.00	5.0	0.0293	174.48	-9.71	182.52	16
SC 11AQ15	2	29.00		360	251.00	5.0	0.0288	186.38	-9.93	182.30	17
MC 628	2	30.0		360	263	5.000	0.030	175.37	-20.08	172.15	18
SCS 1093AAHQ	2	25.60		320	243.00	5.0	0.0279	179.32	-22.71	169.52	19

Josh Botkin
Churchville, VA





On-Farm Hybrid Testing 2014

**Nelson Eberly
Harrisonburg, VA**

Planted: 5/22/2014
Harvested: 9/19/2014
Population: 33,500 PPA
Width: 30 inch Twins
Previous Crop: Corn

	Disease Rating	Yield (Tons/Acre)	% DRY MATTER	DM YIELD T/A	T/A @35% DM	MILK/TON	MILK/ACRE
SCS11HR63	8	33.51	40.00%	13.40	38.29	3523	47219
SC11AGT74	9	27.28	41.80%	11.40	32.58	3701	42203
SCS1093AHQ	6	21.54	54.30%	11.70	33.42	3242	37920
SC11AQ72	9	27.74	38.00%	10.54	30.12	3552	37443
SC11HQ15	7	24.68	44.60%	11.01	31.45	3317	36517
SC11HQ31	6	25.95	45.50%	11.81	33.74	3053	36048
SCS11HR63-CHECK AVERAGE	8	28.77		11.16	31.88	3184	35697
P1319	5	20.29	48.70%	9.88	28.23	3169	31306
SCS1154AMR	6	23.82	37.90%	9.03	25.80	3440	31058
SC11AGT43	8	22.22	43.80%	9.73	27.81	3170	30858
SCS1125YHR	5	20.60	49.80%	10.26	29.31	2869	29427
P1498YHR	6	21.09	44.20%	9.32	26.64	3130	29180
SC11AGT30	6	19.62	42.80%	8.40	24.00	3425	28766
DK67-57	8	28.42	33.00%	9.38	26.79	3065	28743
MC6153	5	20.66	42.50%	8.78	25.08	3169	27822
SC11AQ35	6	22.96	40.00%	9.19	26.24	2908	26711
MC-628	4	17.10	48.00%	8.21	23.45	3147	25825

**Nelson Eberly
Harrisonburg, VA**



Our Customers

are
the
Heart
of
our
Business



**Craig Hammond, SCS11HR63
Glade Spring, VA**



**Anthony Beery
Pleasant Valley, VA**



**Levi Terry, SCS11HR63
Rural Retreat, VA**



**Eddie Showalter
Mt. Crawford, VA**



Tim Bowman | Rocky Mount, VA



Chuck Oakes | Rocky Mount VA



**Dwayne Hodges
Rocky Mount, VA**



**Carl Arey
Bridgewater, VA**



SCS 1043 Brand™ (Non -GMO)

Days to Maturity: 104

AVAILABLE TRAITS

ROUNDUP®READY Herculex® 1.1

- Moderate stature hybrid with excellent yield potential
- Excellent resistance to NCLB, Goss' Wilt, and Giberella Ear RotTest
- Strong stalks and roots; Very good drought tolerance
- Impressive results in 2014 testing

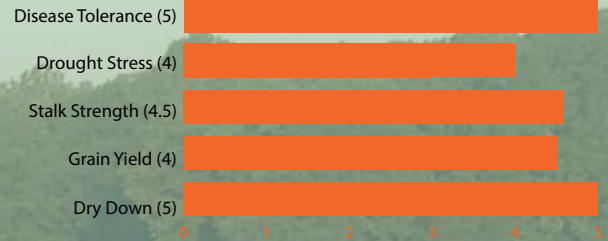
RECOMMENDED PLANTING POPULATIONS

	Marginal Soils	Best Soils
30"-36" Row Width	29 - 31,000	31 - 33,000
15"- 20" Row Width	29 - 32,000	32 - 36,000



SCS 10HR43 Brand™

New for 2015!



SCS 1093A Brand™

Days to Maturity: 109

AVAILABLE TRAITS

AGRISURE RW, ROUNDUP®READY Herculex 1.1™

- Very Good Drought Tolerance
- Excellent Test Weight
- Maintains High Yield Ranking when Compared to Later Hybrids
- Good Dry Down
- Strong Roots, and Good Stalks

RECOMMENDED PLANTING POPULATIONS

	Marginal Soils	Best Soils
30"-36" Row Width	27 - 30,000	29 - 33,000
15"- 20" Row Width	29 - 32,000	30 - 36,000



SC 1093AAHQ Brand™



SCS 1094AMX-R Brand™

Supreme EX Brand®, Distributed by Seed Consultants, Inc.

Days to Maturity: 109

AVAILABLE TRAITS

ROUNDUP®READY Herculex Xtra™ YGCB Optimum® AQUAmax® hybrids

- New Yield Leader for Maturity Group
- Strong Stalk and Roots
- Excellent Drought Tolerance for Maturity Group
- Excellent Early Companion to 1172
- Good Test Weight and Grain Quality

RECOMMENDED PLANTING POPULATIONS (Plants Per Acre)

	Marginal Soils	Best Soils
30"- 36" Row Width	27 - 30,000	29 - 33,000
15"- 20" Row Width	28 - 32,000	30 - 36,000



SCS 10RR94 Brand™





SC 11AQ03 Brand™

Days to Maturity: 110

AVAILABLE TRAITS

Agrisure CB/LL/GT/RW

- Early Companion to SC11AGT30
- Proven Stress and Drought Tolerance
- Good Grain Quality
- Short, with Low Ear Placement
- Goes Across a Wide Range of Soil Types

	Marginal Soils	Best Soils
30" - 36" Row Width	24 - 27,000	27 - 31,000
15" - 20" Row Width	26 - 30,000	30 - 35,000



SC 1115 Brand™ (Non -GMO)

Days to Maturity: 110

AVAILABLE TRAITS

Agrisure CB/LL/GT/RW

- New Early Companion to SC11AQ72
- Widely adapted hybrid with strong performance
- Medium-tall plant stature with very good stalks and roots
- Excellent emergence and early season vigor for no-till and early planting
- Dual purpose hybrid for silage and grain

	Marginal Soils	Best Soils
30" - 36" Row Width	27 - 30,000	29 - 33,000
15" - 20" Row Width	29 - 32,000	32 - 37,000



SC 11AQ15 Brand™

New for 2015!



CORN KEY

		Bag Color
HXX	Herculex® XTRA Insect Protection	Blue
CONV	Conventional (Non-GMO)	Green
HQ	Quad Stack--Herculex® XTRA; Roundup Ready® Corn 2; LibertyLink®	Purple
AQ	Agrisure® 3000GT - Corn Borer, Corn Rootworm, LibertyLink®, Glyphosate Tolerant	Purple
AMI	Optimum® AcreMax® I (AMI) insect protection	Purple
AHQ	Optimum® TRIsect® (AHQ) insect protection	Purple
AMX	Optimum® AcreMax® Xtra (AMX) insect protection	Purple
AMXT	Optimum® AcreMax® XTreme (AMXT) insect protection	Purple
AM	Optimum® AcreMax® (AM) insect protection	Red
HR	Herculex® I, LibertyLink®, Roundup Ready® Corn2	Red
YHR	Optimum® Intrasect® (YHR) insect protection	Red
RR	Roundup Ready® Corn 2	Red
AGT	Agrisure® GT/CB/LL - Corn Borer; LibertyLink®, Glyphosate Tolerant	Red



SCS 1125AMX Brand™

Days to Maturity: 112

AVAILABLE TRAITS

RR, HXX, LL, YGCB

- New hybrid with outstanding yield potential
- 8+ bu advantage over SCS 11HQ31™ in summary of 2013 testing
- Best performance on more productive and irrigated soils
- Very good tolerance to GLS and NCLB

	Marginal Soils	Best Soils
30" - 36" Row Width	26 - 29,000	30 - 33,000
15" - 20" Row Width	28 - 32,000	33 - 38,000



SC 11AGT30 Brand™

Days to Maturity: 113

AVAILABLE TRAITS

Agrisure CBLTGT

- Proven Stress and Drought Tolerance
- Dual Purpose with Good Grain Quality
- Exceptional Stalks and Roots
- Especially Adapted to the Mid-Atlantic

	Marginal Soils	Best Soils
30" - 36" Row Width	23 - 27,000	27 - 31,000
15" - 20" Row Width	26 - 30,000	30 - 35,000



Insect Protection

Herbicide Protection

Corn Borer

Rootworm

Black Cutworm

Glyphosate

Liberty®

×	×	×		×
×	×	×	×	×
×	×	×	×	×
×	×	×	×	×
×	×	×	×	×
×	×	×	×	×
×	×	×	×	×
×		×	×	×
×		×	×	×
×		×	×	×
×			×	×



Days to Maturity: 113

AVAILABLE TRAITS
Agrisure CB/LL/GT/RW

- Excellent early season vigor for no till
- Mid-season companion hybrid to SC11AQ72
- Excellent drought and heat tolerance
- Medium ear height

	Marginal Soils	Best Soils
30" - 36" Row Width	27 - 30,000	28 - 32,000
15" - 20" Row Width	30 - 33,000	32 - 37,000

New for 2015!



Days to Maturity: 114

AVAILABLE TRAITS
ROUNDUP®READY Herculex® Quad

- Strong Stalk and Root Strength
- Excellent Grain quality and Test Weight
- Exceptional Stress and Drought Tolerance
- Excellent Dual Purpose Hybrid; High Milk/Ton

RECOMMENDED PLANTING POPULATIONS

	Marginal Soils	Best Soils
30" - 36" Row Width	23 - 29,000	27 - 34,000
15" - 20" Row Width	25 - 32,000	33 - 37,000



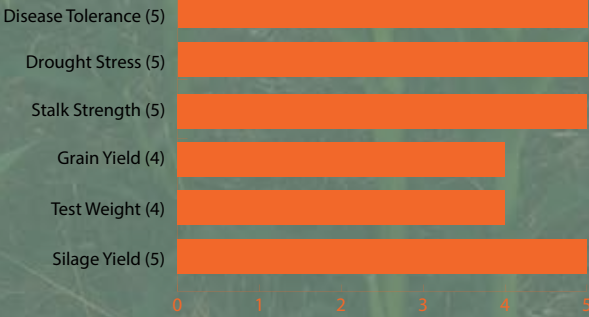
Days to Maturity: 114

AVAILABLE TRAITS:
Agrisure GT/CB/LL Agrisure CB/LL/GT/RW

- Excellent Staygreen and Late Season Plant Health
- Exceptional Heat Tolerance for Stress Environments
- Determinate Ear Type, Requires Higher Populations
- Great Hybrid for Dual-Purpose Planting

RECOMMENDED PLANTING POPULATIONS

	Marginal Soils	Best Soils
30" - 36" Row Width	26 - 30,000	30 - 33,000
15" - 20" Row Width	29 - 34,000	33 - 37,000





SCS 1154AMR Brand™

Days to Maturity: 116

AVAILABLE TRAITS

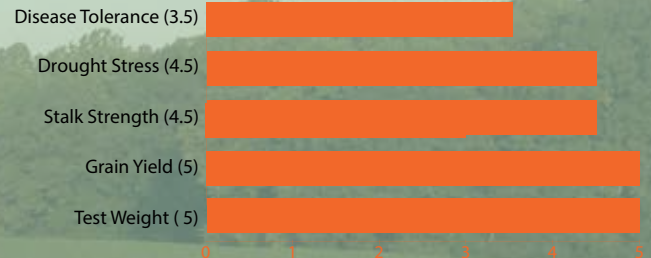
ROUNDUP®READY Herculex® 1.1
HXYGCB, RR



- Work Horse Genetics that Move South
- Tall Plant Height
- Strong Stress and Drought Tolerance
- Excellent Grain Quality

RECOMMENDED PLANTING POPULATIONS

	Marginal Soils	Best Soils
30"-36" Row Width	25 - 29,000	29 - 32,000
15"-20" Row Width	27 - 31,000	30 - 36,000



SCS 11HR63 Brand™

Days to Maturity: 116

AVAILABLE TRAITS

ROUNDUP®READY Herculex® 1.1

- Amazing Top End Yield Potential!
- Tall Plant Height; Excellent Dual Purpose Hybrid
- Strong Stress and Drought Tolerance
- Excellent Grain Quality
- High Milk/Ton; replaces SCS11HQ70

RECOMMENDED PLANTING POPULATIONS

	Marginal Soils	Best Soils
30"-36" Row Width	25 - 29,000	29 - 32,000
15"-20" Row Width	27 - 31,000	30 - 36,000

Yield Leader in 2013 & 2014!



2013 VA Tech Trials Yield Leaders of 39 entries

112-115 Days Relative Maturity

Seed Consultants	SCS 11HR63™	115	---	---	102	111	115	103	128	112
Golden Acres	G4598	114	104	105	116	104	103	111	123	109
Seed Consultants	SCS 1131AM-R™	112	---	---	98	106	106	117	118	109
Hubner Seed	H6844RCSS	115	106	111	102	102	103	109	114	107
Augusta	A5262	112	104	---	103	120	101	---	106	107
Channel	213-40VT3PRIB	113	---	106	103	107	---	113	104	107
Channel	214-14VT3PRIB	114	---	106	---	---	---	112	100	106
Phoenix	7914A3	115	96	114	105	103	---	---	111	106
DEKALB	DKC64-69GENVT3P	114	109	110	111	97	---	100	---	105



SC 1172 Brand™ (Non -GMO)



SC 11AQ72 Brand™

Days to Maturity: 117

AVAILABLE TRAITS

Agrisure GT/CB/LL/RW

Agrisure GT/CB/LL/VIP

Agrisure 3000 GT

- Tall Plant Height; Excellent Dual Purpose Hybrid
- Strong Stress and Drought Tolerance
- Unique Genetics for the South East
- Work Horse Variety with Excellent Grain Quality

RECOMMENDED PLANTING POPULATIONS

	Marginal Soils	Best Soils
30"-36" Row Width	25 - 29,000	29 - 32,000
15"-20" Row Width	27 - 32,000	30 - 35,000



SC 11AGT74 Brand™



SC 11AQ74 Brand™

Days to Maturity: 117

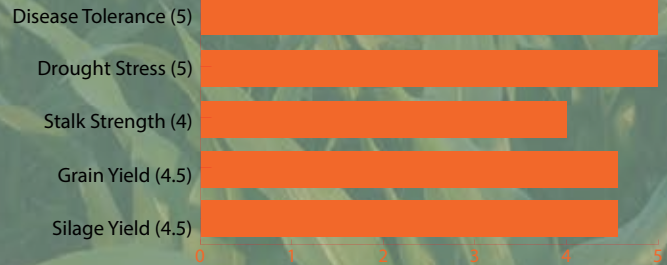
AVAILABLE TRAITS

Agrisure GT/CB/LL

- Companion Hybrid to SC 1172
- Lower ear placement in comparison to SC 1172
- Rugged Hybrid With Excellent Plant Health for Southern Growing Conditions
- Strong Stress and Drought Tolerance
- Work Horse Variety with Excellent Grain Quality

RECOMMENDED PLANTING POPULATIONS

	Marginal Soils	Best Soils
30"-36" Row Width	27 - 30,000	30 - 33,000
15"-20" Row Width	29 - 33,000	32 - 36,000



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*Distributed by Seed Consultants, Inc.

Nitrogen Classification

Category 1 Hybrids--flower early for maturity; take up N early; flourish in a weed & feed program; derive less benefit from side dress applications of N; do relatively well at moderate N rates.

Category 3 Hybrids--flower somewhat later; longer grain fill; take up N over a longer period; & derive the most benefit from side dress applications of N as well as higher N rates.

Category 2 Hybrids--are somewhere in between.





Soybeans

Supreme EX Brand®, Distributed by Seed Consultants, Inc.

SCS 9363RR

MATURITY: 3.6 Late Group III

KEY POINTS:

- Maturity yield leader, 1st in 2012 SCI Replicated Testing
- Good disease package; SCN, SDS, 1k gene for PRR
- May lean on highly productive soils
- 2.5 bu yield advantage over SCS 9362RR™ in 2012 testing

Supreme EX Brand®, Distributed by Seed Consultants, Inc.

SCS 9393RR

MATURITY: 3.9 Late Group III

KEY POINTS:

- High yielding variety with Eastern Corn Belt bias
- SCN and FE resistance
- 0.8 bu. advantage over SCS 9390RR™ in 2011 testing
- May lean in highly productive environments

Supreme EX Brand®, Distributed by Seed Consultants, Inc.

SCS 9474RR

MATURITY: 4.7 Late Group IV

KEY POINTS:

- Very strong tolerance to SDS & Stem Canker
- Excellent harvest standability and resistance to shattering
- Replaces SCS 9472RR™ with 3+ bu advantage
- Avoid fields with history of root-knot nematode

Supreme EX Brand®, Distributed by Seed Consultants, Inc.

SCS 9494RR

MATURITY: 4.9 Late Group IV

KEY POINTS:

- Excellent field emergence
- Strong resistance to shattering
- Multi-race PRR resistance (Rps 1K) with good field tolerance
- Avoid fields with history of southern root-knot nematode

SC 5418STS

MATURITY: 4.1 Early Group IV

KEY POINTS:

- No. 1 Selling Non-GMO Line
- STS Tolerant Line
- Strong Disease Package
- Protein 41.9%
- Oil 20.9%

Supreme EX Brand®, Distributed by Seed Consultants, Inc.

SCS 9412RR

MATURITY: 4.1 Early Group IV

KEY POINTS:

- Excellent field emergence and harvest standability
- Avoid fields with a history of FE or spray fungicide
- Strong PRR field tolerance/1K gene

Supreme EX Brand®, Distributed by Seed Consultants, Inc.

SCS 9434RR

MATURITY: 4.3 Medium Group IV

KEY POINTS:

- Excellent harvest standability and shattering resistance
- SCN and SDS resistance
- Widely adapted, moves south well

Performance: SCS 9434RR™ 74.2 B/A
AG 4632 69.2 B/A
SCS 9443RR™ 68.6 B/A

For more information about Seed Consultants and Supreme EX Brand® corn and soybean varieties refer to the Seed Consultants 2013-2014 Seed Guide

Seed Count Comparisons

As the industry, moves towards 140,000 seeds/unit; SCL is still able to offer seed beans at 150,000 seeds/unit.

Price/ 1000 Seeds	Competitor 130,000 Seeds/Unit	Competitor 140,000 Seeds/Unit	Seed Consultants 150,000 Seeds/Unit	
\$0.300	\$39.00	\$42.00	\$45.00	Equal Price
\$0.305	\$39.65	\$42.70	\$45.75	Equal Price
\$0.310	\$40.30	\$43.40	\$46.50	Equal Price
\$0.315	\$40.95	\$44.10	\$47.25	Equal Price
\$0.320	\$41.60	\$44.80	\$48.00	Equal Price
\$0.325	\$42.25	\$45.50	\$48.75	Equal Price
\$0.330	\$42.90	\$46.20	\$49.50	Equal Price
\$0.335	\$43.55	\$46.90	\$50.25	Equal Price
\$0.340	\$44.20	\$47.60	\$51.00	Equal Price
\$0.345	\$44.85	\$48.30	\$51.75	Equal Price

Often times the competition may sound cheaper; but they could cost you more!

For illustrative purposes only.



We congratulate Kevin & Steve Craun for superior yields with Seed Consultants Corn varieties. In 2014, despite no rain-fall from the third week of July until harvest, SCS11HQ31 and SCS11HR63 yielded an amazing 212 bu/AC across 30 acres! SC11AQ72 produced 27 tons of silage despite less than ideal rainfall.

Adam Holsinger
Waynesboro, VA



Steve Fitzgerald
Stuarts Draft, VA



Rick Thompson
Broadway, VA



Kevin & Steve Craun
Bridgewater, VA



Linden Heatwole
New Market, VA



Brad Robertson
Glade Spring, VA



Robert Showalter, SCS11HQ31
New Hope, VA



Junior Beachy
Stuarts Draft, VA

Advance
Ag Service

"Moving Yields Forward"

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10/08/2014

